

## VENTURA UK - PRIVACY POLICY

### 1. Who is collecting your data?

Your personal data is being collected by Ventura UK Limited (England), and affiliated companies Trident Yacht Alliance Limited (England), Ferretti SpA (Italy), Creative Partners Limited (England), The Rocket Science Group (Mailchimp USA) and HubSpot, Inc. (USA), collectively referred to as "the Companies".

### 2. Why your data is collected

For business purposes, we collect personal data to provide good service to our customers, as well as to comply with various legal obligations, in particular the UK Data Protection Act 1998.

We will not disclose this information to anyone outside of the Companies, our affiliated or associated companies, and our dealers, agencies and licensees, and any other companies with which the Companies have established services for your benefit.

### 3. When your data is collected

We collect personal data from you in several ways including:

- When you receive our emailings or details of other products and services from us;
- When we meet at a boat show, luxury event or any affiliated partnership event;
- When you request information from us;
- If you complete one of our customer satisfaction surveys or lifestyle questionnaires;
- If you enter into one of our competitions;
- When you send email messages to us;
- When you give your business card to us;
- When you use our social media sites;
- When you purchase any goods or services from our website.

### 4. Which data is collected?

For business purposes, the information we collect may include:

- Name(s);
- Email address(es);
- Postal address(es);
- Telephone numbers;
- Lifestyle information (your interest in yachting / ownership of a boat/yacht),

This data is collected and kept with your prior consent.

### 5. To whom may your personal data be disclosed?

Our policy accords with national and European laws regarding data protection and we are very careful about disclosing your personal information to third parties, and will only be disclosed with your consent or if permitted by law.

The information you provide to us may be given to third parties (as noted in 1 above) who act for us for the purposes set out in this policy or for other purposes approved by you.

The Companies may process information and provide support services on our behalf and will be entitled to use your information for their own marketing purposes. All third parties are required to enter into an agreement with us not to disclose any personal data without our consent.

### 6. How is your data protected?

We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage.

### 7. For how long is your data kept?

In accordance with the UK Data Protection Act, we will retain your information for a reasonable period or as long as the law requires.

### 8. What are your rights?

A person whose data is collected has the right to access, amend and ask to delete his/her personal data for a legitimate reason. You are entitled to see the information held about you and you may ask us to make any necessary changes to ensure that it is accurate and kept up to date. You may request access to and amendment of your personal data by contacting us at the following address:  
*Ventura UK Limited, 47a South Audley Street, London, W1K 2QA, United Kingdom* or by emailing:  
*mail@venturaeurope.com*

If you have previously consented to us keeping your data for marketing purposes you may change your mind at any time. Once you have unsubscribed we will not retain and use your data for marketing purposes.

### 9. Updates and notifications?

Any changes to our privacy policy in the future will be posted to our website and, where appropriate, through Email notification.

### 10. Governing Law and Jurisdiction

These terms and conditions shall be construed and interpreted in accordance with English Law and the English Courts shall have non-exclusive jurisdiction to settle any disputes which may arise out of or in connection with these terms and conditions or use of the Companies' websites.